

# Hospital:



An innovative hospital pioneers a leadership-development track for their residents, using the FranklinCovey All Access Pass®



## Challenge

One of the most prestigious institutions in medicine wanted to train their residents to be not only clinicians, but also leaders. The problem was they couldn't find a curriculum that developed leadership continually over three years of residency and had the executive-level quality the residents expected.

## Solution

After attending a FranklinCovey culture event, the hospital's director of medical education enlisted the FranklinCovey All Access Pass® to develop the physician leadership program they envisioned.

The resulting program is a three-year path for all hospital residents:

- In their first year, residents learn to manage themselves and collaborate through *The 7 Habits of Highly Effective People*®.
- The second year, they dive into *The 5 Choices to Extraordinary Productivity*® to handle their growing responsibilities without burning out.
- The third year, residents prepare to launch their careers and lead practices with *The Speed of Trust*®

Residents begin each year with a full day of FranklinCovey content, followed by a day of practicing the habits in medical simulations.

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Pre- and post-assessments show improvement in confidence and self-efficacy, with excellent feedback from the residents. The director of medical education sees an improved level of maturity among graduating residents.

Residents sustain their learning by facilitating On Demand Exercises—short, video-based eLearning modules—and FranklinCovey microlearning during biweekly case presentations. The FranklinCovey consultants customized their delivery to the residents' specific challenges in a hospital setting.

With their All Access Pass, the residency program added *Presentation Advantage*® to improve communication skills: speaking with other doctors during rounds, giving formal presentations, or delivering bad news to a parent. They created a presentation series modeled after TED Talks in which residents develop their skills and receive feedback from faculty.

## Results

Pre- and post-assessments show improvement in confidence and self-efficacy, with excellent feedback from the residents. The director of medical education sees an improved level of maturity among graduating residents. When residents face leadership and communication challenges, they have a solid foundation to address them.

## Industry

Hospital

## Number of Employees

200–300

## Opportunity

A prestigious institution in medicine transforms their residents into natural born leaders through FranklinCovey's All Access Pass. Their residents improved confidence and excelled in their organization.

## Solution

- The FranklinCovey All Access Pass®
- *The 7 Habits of Highly Effective People*®
- *The 5 Choices to Extraordinary Productivity*®
- *The Speed of Trust*®
- On Demand Exercises
- *FranklinCovey Microlearning*
- *Presentation Advantage*®



The FranklinCovey All Access Pass® allows you to expand your reach, achieve your business objectives, and sustainably impact performance with unlimited access to FranklinCovey content. The pass comes complete with tools, assessments, videos, digital learning modules, and all of FranklinCovey's training courses—available Live-Online, On Demand, and Live In-Person.

For more information, contact us at [inquiries@franklincovey.ph](mailto:inquiries@franklincovey.ph).

